





DIGITAL
SOLUTION
CENTER

**GET CERTIFIED
AND GET AHEAD**



Attention all training professionals! Are you ready to take your career to new heights and soar in the digital age? Look no further than the United States Online University's performance consultant certification and licensing program, the gateway to a lucrative and exciting business opportunity.

Digital transformation has changed training & development forever. Gone are the days of the traditional seminar business. In today's fast-paced digital landscape, companies, and organizations require laser-focused competency development and performance improvement that are synced with their goals and objectives. As a USOU-certified and licensed performance consultant, you will be in high demand. Businesses are actively seeking individuals with industry-recognized certifications and licenses, and the United States Online University's program will give you the competitive edge you need to secure top-paying clients and positions.

And let's not forget the invaluable network of professionals you will gain access to. As a certified and licensed performance consultant, you will be part of a supportive community of like-minded individuals, participating in professional development programs, and collaborating with colleagues from around the world.

The trend in the training and development industry is clear: companies and organizations require customized, targeted solutions that meet their specific needs. And with the United States Online University's performance consultant certification program, you can become the solution they are looking for. Don't let this opportunity pass you by. The digital age is waiting for you!



PERFORMANCE CONSULTANTS ARE WINNING

Training institutes and training professionals must continuously improve their competitiveness by offering added value for their customers. This is not easy because the training industry is experiencing an increasing alignment of programs, products, and services in terms of quality, technology, price, and presentation. Therefore, competitive differentiation is becoming increasingly difficult. Our research results clearly show that service providers are more and more positioning themselves as system providers. They offer systems that enable them to have an exclusive market presence. This does not include systems based on a fashion trend or buzzwords. These are really new and innovative systems that accomplish what they claim to perform.



THE COMPETENCY PERFORMANCE SYSTEM™

Training & Development are associated with considerable financial investments. That is why it is absolutely necessary to use quality assurance tools. The *Competency Performance System*™ is the most important component of competency-based training and learning. It guarantees that the right competencies are trained and that their increase and the resulting performance improvement are accurately measured. Quality cannot be left to chance. It is not enough to create a “Learning Scorecard” and to calculate the ROI of a training project. New in-depth methods are required to measure the Value of Investment (VOI) in a meaningful way. For the long-term success of any training and development intervention, it is essential to put the qualitative benefit over the monetary benefit of a project.



TARGET GROUPS

We assume that you are already successfully active as a training professional. The Performance Consulting Program was primarily created for training professionals, business coaches, and performance consultants who want to boost their careers by adding a new and powerful service to their portfolio. If you are in search of proven methods and tools for optimizing and measuring training & development interventions and want to focus more on competency development and performance improvement, this program is for you.

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