



Dr. Herbert J. Kellner, Ph.D., President and CEO of United States Online University (USOU), holds advanced degrees in psychology and communications from both German and American universities. Dr. Kellner held professorships from Clayton University, established by faculty of Harvard University, New York University, and Pepperdine University.

He became an international best-selling author when he pioneered competency research and development in Europe and created the highly acclaimed and award-winning STAR Competency Assessment Series that sold over 1 million copies worldwide. He is author of twelve books and numerous articles in the field of Human Resource Development.

Dr. Kellner produced more than one hundred competency development programs for clients worldwide, including several Fortune 100 companies. AV Video & Multimedia Producer Magazine selected him twice as one of the Top 100 Producers in the US. He was the recipient of the Professional Contribution Award from ATD, the Association for Talent Development and the European Award of Masters for Innovation.

Dr. Kellner focuses lately on disrupting training & development and creating the Online University of Tomorrow. He leads the PerfoHUB at United States Online University where training professionals share new ideas, research results and innovative concepts about how to use digital technology to create powerful learning experiences. This platform allows training departments, corporate universities, performance consultants and business coaches to leverage technology and prepare for the fourth industrial revolution.

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## Research Authors



**Connie Penn, Ph.D.**, is a clinical psychologist in private practice with degrees from UCLA and CSPP San Diego. She is on the faculty of United States Online University and president of the Accrediting Alliance for Training and Development.

Dr. Penn is coauthor of the widely used training program “Conflict Management” and the program “The Heart-Body-Brain Connection”.

Connie currently lives in La Costa, California with her husband and two children.

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## Contributing Authors



**Alan Cohen** is a heart act to follow. One of the most popular and beloved inspirational writers and teachers in America's new thought movement, his books, tapes, and workshops have transformed the lives of hundreds of thousands of appreciative readers who have found the courage to believe in themselves and follow their dreams.

*The Dragon Doesn't Live Here Anymore* has become a modern metaphysical classic. Since its publication over ten years ago, it has remained on the new age best-seller list. Now used as a college text and foundation for church study groups, many ministers, healers, and teachers refer to the book as one of the most often quoted sources in their teachings. A survey of Unity ministers cited *Dragon* as "one of the ten most influential books in the Unity movement." A selection from *Dragon* is included in Simon & Schuster's *A Treasury of Light - the Best in New Age Literature*.

Alan's recent book *I Had It All the Time* has received wonderful acclaim from many well-known and respected authors. James Redfield, author of *The Celestine Prophecy*, praised the book with these words; "*I Had It All the Time* is uniquely inspiring and timely. As always, Alan Cohen is the most eloquent spokesman of the heart."

Alan's monthly column, *From the Heart*, is syndicated in magazines throughout the nation. His feature articles and interviews have been celebrated in *Science of Mind*, *Unity*, *New Frontier*, *Visions*, *New Realities*, *Human Potential*, and *New Woman* Magazines, among many others. Alan is Associate Editor of *New Frontier*.

A welcome guest on radio, television, and sought-out lecturer and workshop leader, Alan has delivered keynote addresses at many major spiritual conferences, including the Whole Life Expos, national Unity and Religious Science conferences, and the International New Thought Alliance. In the medical world he has spoken to the American Holistic Medicine Association and the Clinical Conference for the Association for Research and Enlightenment.

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## Contributing Authors

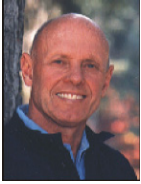
Alan's global healing work has taken him to the Earth Conference in Bali and the Pan Holistic Center in Sweden. As a citizen diplomat, Alan brought groups of Americans to the former Soviet Union for dialogue and prayer that contributed to the healing between our nations.

Mr. Cohen resides in Maui, Hawaii, where he conducts retreats in spiritual awakening and visionary living.

To order any of Alan Cohen's books or request a free catalog of his books, tapes, and seminar schedule, write to RLS, 250 Huron, Port Huron, MI 48060 or call 1-800-462-3013.

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## Contributing Authors



**Stephen R. Covey**, founder and chairman of Covey Leadership Center (CLC), has made teaching principle-centered living and leadership his life's work. A respected author, lecturer, teacher and organizational consultant, he holds an M.B.A. from Harvard and a doctorate from Brigham Young University, where he was professor of organizational behavior and business management and also served as Assistant to the President and Director of University Relations. For more than 25 years, he has taught millions of individuals in business, government, and education the transforming power of principles rooted in unchanging natural laws that govern human and organizational effectiveness.

Dr. Covey is the author of several acclaimed books including, *The 7 Habits of Highly Effective People*, international best-seller, which has also been on the Business Week, USA Today, and Publisher's Weekly best-seller lists for over four years. It has sold over seven million copies in 28 languages and 35 countries throughout the world. His book, *Principle-Centered Leadership*, is one of the best selling business books of the decade. In its first year, Dr. Covey's most recent book, *First Things First*, authored with A. Roger and Rebecca R. Merrill, achieved double the hardback sales that *The 7 Habits of Highly Effective People* produced in the same time period. His newest books in progress focus on highly effective families and organizations. Dr. Covey, and other Covey Leadership Center authors and spokespersons, all authorities on leadership and effectiveness, are consistently sought after by radio, television, magazines, and newspapers throughout North America and the World. Dr. Covey and CLC have participated in several TBS specials, including a 90-minute PBS documentary program based on *The 7 Habits of Highly Effective People*. Other CLC documentaries and short feature films have won numerous honors, including seven CINE Golden Eagle Awards, one silver and two gold medals in the New York Film Festival, and 25 Telly awards.

Among recent acknowledgments, Dr. Covey has received the Wilbur M. McFeely Award from the International Management Council for significant

contributions to management and education, the 1994 International Entrepreneur of the Year Award, the 1994 Toastmaster's International Top Speaker Award, the 1994 Sales and Marketing Executives International Tops in Marketing Award, the first Thomas More College Medallion for continued service to humanity, and *Inc. Magazine's* Products and Services Entrepreneur of the Year Award.

Dr. Covey's organizational legacy to the world is Covey Leadership Center, founded with the vision of teaching organizations to implement and embody principle-centered leadership deeply into their culture. Appearing on the 1994 "Inc. 500 List of the Fastest Growing Companies," CLC's client portfolio includes half of the Fortune 500 companies, thousands of small and midsize companies, hospitals, and educational, government, and nonprofit organizations worldwide. Programs taught by Covey Leadership Center associates in over 75 cities in North America and 40 countries throughout the World reach nearly half-a-million people annually.

The Center has created pilot partnerships with several cities seeking to become principle-centered communities. CLC associates are teaching *The 7 Habits of Highly Effective People* to teachers and administrators in over 3,000 school districts and universities nationwide, while comprehensive statewide initiatives have been formed with education leaders in 27 states.

COVEY LEADERSHIP CENTER MISSION STATE-  
MENT

*Our mission is to serve the worldwide community  
by empowering people and organizations  
to significantly increase their performance  
capability in order to achieve  
worthwhile purposes through understanding  
and living principle-centered leadership.*

*In carrying out this mission,  
we continually strive to practice what we teach.*

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## Contributing Authors



**Dr. Stan Dale**, D.H.S., is a Transactional Analyst, educator, workshop facilitator and author. A New Yorker by birth, Dr. Dale spent 19 years in Chicago, where he originated and hosted the first ever psychological based call-in talk show. Prior to that he was the announcer/narrator for *The Lone Ranger*, *Sergeant Preston of the Yukon*, and *The Green Hornet*, and for a brief period was the voice of *The Shadow* on radio.

For more than 20 years after his arrival in San Francisco, Stan was the host of numerous radio talk shows on KGO, KSFO, and K101 and continues to be in constant demand on television shows including *Donahue*, *Oprah*, *Joan Rivers*, *Geraldo*, *CNBC*, *Sally Jessi Raphael* and many more too numerous to mention. He has written two books, *Fantasies Can Set You Free and My Child, My Self: How to Raise the Child You Always Wanted to Be*, and he is featured in the best selling books *Chicken Soup for the Soul* and *Bridges to Heaven*.

Dr. Dale has advanced degrees in psychology and sociology from Roosevelt University, Chicago and the Illinois Institute of Applied Psychology. He received his Doctorate in Human Sexuality from The Institute for the Advanced Study of Human Sexuality in San Francisco where he is Adjunct Professor of Behavioral Studies in Human Sexuality.

Dr. Dale has been on the faculties of Loyola University, Mundelein College in Chicago, and Sonoma State University in Cotati, California. He is a frequent lecturer at many colleges and universities in California and elsewhere, and speaks to a wide variety of service and civic organizations, social clubs, churches, high school and junior high school campuses as well as corporations.

After serving with the US Army in Korea, he received a commendation and Ribbon of Meritorious Service. He is one of only 10 worldwide recipients of the prized *Mahatma Gandhi Peace Medallion* for his selfless commitment to the cause of world peace, humanity and brotherhood. He was also



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presented with the *Humanitarian of the Year* award from the Ethical Humanists of Chicago and has received the *Distinguished Member* award of Who's Who Worldwide. In 1968, Dr. Dale created The Human Awareness Institute. Since then more than 40,000 people have attended the Institute's workshops and seminars in various parts of the United States, Russia, Australia and Japan.



**John Goddard**

**“To dare is to do . . . to fear is to fail.”**

This philosophy has characterized John Goddard since he was 15, when he listed 127 challenging lifetime goals--like exploring the Nile, climbing Mount Everest, running five-minute mile, and playing Clair de Lune on the piano.

Now, a generation later, he has accomplished 106 of these quests, and has logged an impressive list of records in achieving them. He was the first man in history to explore the entire length of the world’s longest river, the Nile, in a 4,160 mile expedition which the *Los Angeles Times* called “the most amazing adventure of this generation.” He then matched that achievement and became the first man to explore the entire length of the world’s second largest river, the Congo; he scaled the Matterhorn in a raging blizzard after several professional guides had refused to go along; and he has established numerous records as a civilian jet pilot, including a speed record of 1,500 miles per hour in the F-111 Fighter-Bomber, and an altitude record of 63,000 feet in the F-106 Delta Dart.

A graduate of the University of Southern California, where he majored in anthropology and psychology, Mr. Goddard has studied obscure cultures in all parts of the globe. In addition, he has climbed 12 of the world’s highest mountains, conducted 14 major expeditions into remote regions, traversed 15 of the world’s most treacherous rivers, visited 120 countries, studied 260 primitive tribes, and traveled in excess of one million miles during his adventurous life.

A resident of La Cañada, California, where he lives with his wife and two of his children, Mr. Goddard does not believe in pursuing adventure for the sake of frivolous thrills, but used these experiences to achieve a worthwhile end. This end, for him, is scientific exploration, adding to the world’s store of knowledge. “Digging out the facts is the real challenge”, Mr. Goddard

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## Contributing Authors

says in summing up his career. “The adventure is exciting and enjoyable--but secondary.”

Yet digging out the facts can be a hazardous occupation. Goddard has been bitten by a rattlesnake, charged by an elephant, and trapped in quicksand. He has crashed in planes, been caught in earthquakes, and almost drowned twice while running rapids. But his overwhelming desire to discover fresh knowledge and to complete his youthful list of goals has driven him on in spite of danger.

Honored by the U.S. Junior Chamber of Commerce as one of California's outstanding young men, John Goddard belongs to the Adventurers' Club of Los Angeles (youngest member ever admitted), the Adventurers' Club of Chicago, the Explorers' Club of New York, the Savage Club of London, the Royal Geographic Society, the French Explorers' Society (only American member), the Archaeological Society, the Mach II Club and the Sigma Chi Fraternity, of which he is a life member.

He has appeared on more than 200 television talk and adventure shows and been the guest of such television personalities as Bob Hope, Johnny Carson and David Frost.

For more information contact:

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4224 Beulah Drive  
La Cañada, CA 91011  
(818) 790-7094



**William (Billy) F. Graham**

**“My one purpose in life is to help people find a personal relationship with God, which, I believe, comes through knowing Christ.” –Billy Graham.**

Billy Graham took Christ at His word when He said in Mark 16:15, “Go ye into all the world and preach the Gospel to every creature.”

Evangelist Billy Graham has preached the Gospel to more people in live audiences than anyone else in history—over 210 million people in more than 185 countries and territories—through various meetings, including Global Mission. Hundreds of millions more have been reached through television, video and film.

Since the 1949 Los Angeles crusade vaulted Mr. Graham into the public eye, he has led hundreds of thousands to make personal decisions to live for Christ. That is the main thrust of his ministry.

Born November 7, 1918, four days before the Armistice ended World War I, Mr. Graham was reared on a dairy farm in Charlotte, North Carolina. Growing up during the Depression, he learned the value of hard work on the family farm, but he also found time to spend many hours in the hayloft reading books on a wide variety of subjects.

At the age of 16 in the fall of 1934, Mr. Graham accepted Christ through the ministry of Mordecai Ham, a traveling evangelist, who visited Charlotte for a revival meeting.

Ordained in 1940 by the Southern Baptist Convention, Mr. Graham received a solid foundation in the Scriptures at Florida Bible Institute (now Trinity College). In 1943 he was graduated from Wheaton College in Illinois and married fellow student Ruth McCue Bell, daughter of a missionary surgeon in China.

After graduating from college, Mr. Graham joined Youth for Christ, an orga-

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nization founded for ministry to youth and servicemen during World War II.

Mr. Graham preached throughout the United States and in Europe in the immediate post-war era, emerging as a rising young evangelist.

The Los Angeles crusade in 1949 launched Mr. Graham into international prominence. Scheduled for three weeks, the meetings were extended to more than eight weeks, with overflow crowds filling the tent each night.

Many of his subsequent early crusades were similarly extended, including one in London which lasted 12 weeks, and a New York City crusade in Madison Square Garden in 1957 which ran each night for 16 weeks.

Today at age 77, Billy Graham and his ministry are known around the globe. He preached in remote African villages and in the heart of New York City, and those to whom he has ministered have ranged from heads of state to the simple-living bushman of Australia and the wandering tribes of Africa and the Middle East. Since 1977, Mr. Graham has been accorded the opportunity to conduct preaching missions in virtually every country of Eastern Europe, including the former Soviet Union.

Mr. Graham founded the Billy Graham Evangelistic Association in 1950, which headquarters in Minneapolis, Minn. He conducts his ministry through BGEA, including:

- the weekly “Hour of Decision” radio program broadcast by more than 1,000 stations around the world.
- television specials which regularly appear in prime time in almost every market in the United States and Canada, reaching an estimated 60 - 80 million viewers each year.
- a newspaper column, “My Answer,” which is carried by newspapers across the country with a combined circulation of more than seven million readers.
- “Decision” magazine, the official magazine of the association, which is

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## Contributing Authors

read in 160 countries. With a circulation of 1.7 million, “Decision” is one of the largest religious periodicals in the world.

– World Wide Pictures is one of the foremost producers of evangelistic films in the world. Available on video cassette and as 16/35 mm films, they are distributed outside of North America by BGEA’s International Film Ministries, working with local distributors, Christian ministries, churches, missionaries, TV stations and cinemas. In 1994, in the U.S. and Canada on average nearly 350 churches per week showed these films to over 3,385,000 people.

Mr. Graham has written 17 books, all of which have become top sellers. In the latest, “Storm Warning,” published in 1992, he examines today’s world in light of biblical revelation, offering hope and tangible ways to meet the approaching storm.

Of his other books, “Approaching Hoofbeats: The Four Horsemen of the Apocalypse” (1983) was listed for several weeks on The New York Times best-seller list; “How To Be Born Again” (1977) had the largest first printing in publishing history with 800,000 copies; “Angels: God’s Secret Agents” (1975) sold one million copies within 90 days; and “The Jesus Generation” (1971) sold 200,000 copies in the first two weeks.

Mr. Graham’s counsel has been sought by presidents, and his appeal in both the secular and religious arenas is evidenced by the wide range of groups that have honored him, including numerous honorary doctorates from many institutions in this country and abroad. Recognitions range from the Gold Award of the George Washington Carver Memorial Institute, and the Speaker of the Year Award, to the Templeton Foundation Prize for Progress in Religion. He has received the Big Brother Award for his work on behalf of the welfare of children and been cited by the George Washington Carver Memorial Institute for his contributions to race relations and by the Anti-Defamation League of the B’nai B’rith and the National Conference of Christians and Jews for his efforts to foster a better understanding among all faiths.

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## Contributing Authors

Mr. Graham is regularly listed by the Gallup organization as one of the “Ten Most Admired Men in the World” and was described by them as the dominant figure in that poll over the past 45 years –making an unparalleled 37th appearance and 30st consecutive appearance. He has also been on the covers of “Time”, “Newsweek”, “Life,” “U.S. News and World Report,” “Parade,” “Look,” and numerous other magazines and has been the subject of many newspaper and magazine feature articles and books.

Mr. Graham stays fit by swimming and aerobic walking when his schedule permits. He and his wife, Ruth, have three daughters, two sons, 19 grandchildren and seven great-grandchildren. The Grahams make their home in the mountains of North Carolina.

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## Contributing Authors



**Steven P. Hadar, M.A.**, Director, Performance Consulting. He has been a student and teacher of leadership, behavioral sciences and organizational development for over a quarter of a century. Holding a B.S. in Psychology and an M.A. in Human Resources Management, he had over 20 years in practical experience as a leader in the United States Marine Corps. As a senior officer, he commanded an organization of over 1,000 highly motivated individuals.

While Head of the Leadership and Management Department of the prestigious Marine Corps Command and Staff College, he incorporated the Myers-Briggs Type Indicator (MBTI) as a self-assessment and team-building tool for hundreds of officers and several military and civilian organizations. Known for his passion for leadership, LtCol Hadar was invited two consecutive years to lead seminars at the annual Russell Leadership Conference hosted at the FBI Academy.

After his military service, he also served as an executive in corporate America. He founded Eagles Unlimited, an association of management consultants providing time management, personal development and organizational effectiveness seminars. Steve is an active member of Toastmaster International and an accomplished speaker and trainer. As such, he has conducted seminars throughout the United States, Canada, and the Far East. Steve Hadar served as Assistant Professor for Management at Newport University.

His personal hobbies include dancing, skiing, physical fitness, hang gliding, and enjoying San Diego.





**Arthur Gordon Linkletter** was born in Moosejaw, Saskatchewan, Canada where, as an orphan, he was adopted by a Baptist evangelist minister, Reverend Fulton Linkletter. Reverend Linkletter, his wife, and their newly adopted son, Arthur, moved to Lowell, Massachusetts where they lived for several years. Two moves followed: the first was to San

Pedro, California where Art went to grammar school; the second was San Diego where Art went to high school and college. Fully intent on becoming a college professor, Art majored in English and psychology and graduated from San Diego State College in 1934 with a B.A. degree. However, during his last year in college, Art was offered a job as a radio announcer at Station KGB—a CBS outlet in San Diego. By the time he graduated, he'd moved up to chief announcer and decided to remain in broadcasting.

It was during Art's junior year in college that he met his future wife, San Diego native, Lois Foerster. They were married on November 27, 1935—Thanksgiving Day—and continue to celebrate their anniversary on this holiday. The Linkletters had five children—three daughters and two sons. Their son Jack, the eldest of the three remaining children, is married and has two sons and a daughter; their daughter, Dawn, is married and has twin sons; and their daughter Sharon is married and has two daughters.

Art and his family are great outdoor people. They take family backpack trips into the mountains and swim, surf and scuba dive in the summer. In the winter they ski at Sun Valley, Aspen, and abroad.

Prior to his marriage in 1935, Art served as Program Director of the California International Exposition, after which he returned to Station KGB for a short time as the station's Program Director. The next stop was Dallas as Radio Director of the Texas Centennial followed by a similar job at the San Francisco World Fair, where he was also author and co-producer of *Cavalcade of the Golden West*—which was also the fair's theme.

Art has been a star in show business for more than 60 years. His best known

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## Contributing Authors

shows established records for longevity: “*People Are Funny*” ran on NBC-TV and Radio for 19 years and was rated in the Top 10 for more than 11 years. “*House Party*” ran on CBS-TV and Radio for 25 years and was one of the top daytime shows from the day of its first broadcast in 1945—it won two *Emmy Awards*, as well as numerous other nominations for awards. In addition, Art starred in and co-produced many spectaculars and specials, as well as acting in half a dozen dramatic shows and several motion pictures.

In 1962, Art received an honor in which he takes considerable pride—he was named *Grandfather of the Year*. He has also served as *Honorary Mayor of Hollywood* for two years; on the Board of Directors for the *Heart Fund*; on the Public Relations Committee for the *Boy Scouts of America*; as the West Coast Chairman of *Foster Parents Plan*; as Honorary Chairman—*Easter Seals*; on the National Board of Directors—*Goodwill Industries*; on the *National Committee on Physical Education*; as a member of the Board of Directors—*YMCA*; as a member of the Board of Directors—*City of Hope*; as Regent—*Art Center College of Design*; as a member of the *Board of Trustees—Springfield College*; as a member of the *Board of regents—Pepperdine University*; and as Vice Chairman of the *Center of Aging, UCLA*.

Although Art has received honors, awards, and other forms of recognition too numerous to list, a sampling includes: recognition for *Distinguished Service*, for the *Crusade for Freedom*, as *Man of the Year*, from the *City of Hope*, from the *Brotherhood of Children*, from the *Newspaper Boys of America*, the *Brotherhood Award*, from the *National Conference of Christians & Jews*.

Art has been awarded the following honorary degrees:

- Doctor of Humanics, Springfield College
- Doctor of Letters, Iowa Wesleyan College
- Doctor of Humane Letters, Westminster College
- Doctor of Humane Letters, National University
- Doctor of Humane Letters, University of Redlands
- Doctor of Laws, Birmingham Southern College

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## Contributing Authors

- Doctor of Laws, Pepperdine University
- Doctor of Laws-Honoris Causa, Stamford University
- Ph.D., Art Center College of Design

... and he's a well known author having written one of the top nonfiction best-sellers in the history of publishing—*Kids Say The Darndest Things*. The book led all sellers for two years and is #14 on the list of all nonfiction published in the United States. Other books are:

- People Are Funny
- Kids Sure Rite Funny
- Secret World of Kids
- Child's Garden of Misinformation
- Oops: I Wish I'd Said That
- Linkletter Down Under
- Women Are My Favorite People
- How To Be A Supersalesman
- Yes, You Can!
- I didn't Do It Alone
- Hobo On The Way To Heaven
- Public Speaking For Private People
- Old Age Is Nor For Sissies

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**Maryam Mallin-Dubin**

The arts have always been an important part of my life, beginning with piano at the age of four and drama at eight. I have a certificate in theater, a B.F.A., and an M.A. in Clinical Psychology, with an emphases on the Expressive Therapies.

I believe very strongly in the mind/body connection, carefully nourishing it, in addition to the vital spiritual aspect of my being. I have three loving and caring adult children and four terrific grandchildren. Myself, I am 67 years young and continually say “Hallelujah!”.

I am also a poet and performer, and feel a deep responsibility to present material that has value for our lives. I have always been an activist, involved with issues I feel are important.

With my recent marriage of four years, I became involved in the operation of Personal achievement Institute, a on-profit corporation founded in 1978, by my husband, Burt. I would not have become involved (not being a business person) except that our separate visions for a future in which the highest aspirations of humankind are nourished, were united in the development of the Speaking Success System (sponsored by the Institute). I am most pleased that the System, as a whole, or in part, is now used by hundreds of successful speakers, worldwide; speakers whose vision, whose personal message touches and influences the lives of many hundreds of others. The System is a powerful resource that not only helps aspiring and professional speakers position, package, promote and present themselves, it also assures that the generating principles of spiritual values and higher service are released into the world. This comes as a result of the in-depth examination of the very meaning and purpose of one’s life required by the first step of the Speaking Success System: the Mission Statement. It always warms my heart to observe the heightened awareness and consciousness that Burt’s empathic mentoring and consulting brings to each individual.

We would be happy to speak with any aspiring or professional speakers who

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## Contributing Authors

desire both to create for themselves continuing profitable speaking engagements, and serve the higher calling of their hearts and the betterment of humanity.

Personal Achievement Institute, 1 Speaking Success Road, Kingman, AZ 86402-6543. From USA, phone 800-321-1225. Outside USA, E-mail BDU-BINSPKR@aol.com.

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## Contributing Authors



**Erik Olesen** has spoken or consulted for over 70 organizations throughout the United States, including Citicorp, IBM, Johnson & Johnson, and Blue Shield. He formerly taught biofeedback and stress management at San Francisco State University. Olesen is a licensed psychotherapist and has a private practice in counseling, with offices in Sacramento and Auburn, California. He is interviewed frequently on television, radio, and in the print media.

Drawing on his 15 years experience in guiding organizations and individuals through times of stress and change, Mr. Olesen interviewed 40 peak performers and surveyed 120 others. Now he reveals their secrets in a fascinating book: *Mastering the Winds of Change: Peak Performers Reveal How to Stay on Top in Times of Turmoil*.

*Mastering the Winds of Change* (HarperBusiness), with a foreword by Denis Waitley, Ph.D., is now available in most bookstores. Or, if you'd like to order by phone, call at 1-800-STRONG U.

Olesen & Associates: 2740 Fulton, Suite 203, Sacramento, CA 95821. Phone: (916) 489-COPE

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## Contributing Authors



**Robert W. Reasoner** is an international authority on self-esteem and a noted speaker. He has had more than 35 years experience as a school administrator in California and Europe, and recently retired after serving as a superintendent of schools.

He has been conducting research and developing programs to foster self-esteem for the past 20 years and is author of *BUILDING SELF-ESTEEM: A Comprehensive Program for Schools*, and co-author of *BUILDING SELF-ESTEEM IN SECONDARY SCHOOLS* and the *STUDENT SELF-ESTEEM INVENTORY*, an instrument to assess self-esteem. He has produced two videotapes on self-esteem, and has published numerous articles in professional journals. In 1991 he was selected as *National Educator of the Year* by the National Council for Self-Esteem.

He has conducted training programs for teachers, administrators, and parents in over 100 school districts in fourteen states, and has served as a consultant to the State Department of Education in California, Maryland, Michigan, New Mexico, Louisiana, and Hawaii. In addition, he has designed and conducted training programs in Canada, Australia, Russia, Scandinavia, Europe, the Mediterranean, and the Near East.

He served as Executive Director of the California Center for Self-Esteem from 1980 to 1992 and currently holds the office of *President of the International Council for Self-Esteem*. His model for developing self-esteem has been acknowledged to be effective not only by public schools, but also by schools of psychiatry, adolescent treatment hospitals, drug and alcohol abuse centers, and private business. His commitment to helping others expand their human capacity and self-esteem has caused him to continue his work with schools, organizations, and communities as they seek solutions to social problems, especially those problems related to youth.

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## Contributing Authors



**Dottie Walters** began tiny advertising business on foot, pushing two babies in a broken down baby stroller, in a rural community with no sidewalks. She built that business into four offices, 285 employees and 4,000 continuous contract advertising accounts. Dottie sold this large business to concentrate on her own speaking, writing, the administration of Walters International Speakers Bureau and her own news magazine.

- International Speaker, Author, Consultant
- Publisher/Editor: “*Sharing Ideas*” Newsmagazine. Top international publication for over 15 years in the paid speaking-meetings-speakers bureaus world.
- President, Walters International Speakers Bureau
- World Class Speaker: Favorite with audiences in the U.S., England, Malaysia, Australia, Japan, Canada, South Africa and Singapore. Topics: Sales and Professional Speaking.
- Publisher, Great Speakers Anthology Books
- Original Vanguard Member, US National Speakers Association,
- Past National Board Member; Founder Los Angeles Chapter
- NSA–Life Board Member; Honorary Member Australian
- National and Ontario Canada Speakers Associations; Exec.
- Director Advisory Board, International Society Speakers,
- Authors, Consultants–ISSAC; Speakers Bureau Association;
- Founder: International Group of Agencies & Bureaus–IGAB
- Recipient of John Palmer Award for Outstanding Contributions to Speakers Bureau industry.

For more information contact:

Walters Speakers Services, P.O. Box 1120, Glendora, CA 91740,  
Phone (818) 335-8069



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## Contributing Authors



**Bettie B. Youngs, Ph.D., Ed.D.**, is a Pulitzer Prize-nominated author of more than thirty books published in thirty-one languages. Dr. Youngs is a former Teacher of the Year and university professor. She is coauthor (along with daughter Jennifer) of the runaway bestselling *Taste Berries for Teens* series, including *365 Days of Taste Berries for Teens*, *A Teen's Guide to Christian Living: Practical Answers to Tough Questions About God and Faith*, *12 Months of Faith: A Devotional Journal for Teens* and *A Teen's Guide to Living Drug-Free*.

Bettie has appeared frequently on CNN, NBC Nightly News and Oprah.

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## Contributing Authors



**Zig Ziglar** is chairman of the Zig Ziglar Corporation, which is committed to helping people more fully utilize their physical, mental, and spiritual resources.

Hundreds of corporations worldwide use his books, videos, audiotapes, and courses to train their employees. Ziglar is one of the most sought-after motivational speakers in the country. He travels around the world delivering his message of humor, hope, and enthusiasm to audiences of all kinds and sizes.

He has appeared on the platform with such outstanding Americans as Paul Harvey, Dr. Robert Schuller, General Colin Powell, General Norman Schwarzkopf, Coach Lou Holtz, the late Dr. Norman Vincent Peale, and former presidents George Bush, Ronald Reagan, and Gerald Ford, as well as many congressional representative and state governors.

For more information, contact

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